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| A picture containing person, building, person  Description automatically generated |  |
| Sean Carter **Occupation**  Security guard demographic **Age**  24  **Nationality**  African American  **Status**  Single  **Educational level**  Degree  **Languages**  English |  | Description Sean works at a college as an overnight security guard. Sean has a big passion for anime he watches it during his shift. As he binges watches shows he in need to find new anime and looking for the next best shows.  **Goals**   * Finding newest anime * Something that others also have requested.  Frustrations  * It’s hard-to-Find app or website that organized and have trustworthy opinions. * Hates pay to see post. |

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| A picture containing person, person  Description automatically generated |  |
| Lisa yu **Occupation**  Youtuber (Gamer) demographic **Age**  28  **Nationality**  Asian American  **Status**  Married  **Educational level**  Highschool Degree  **Languages**  English  Vietnamese |  | Description Lisa absolutely love playing videos games to a points she drop out of school and became a huge youtuber that streams games for a living. She post 5 videos a week and she preferred all the best new games or the games that don’t get recognition.  **Goals**   * Finding a website that easy to use and quick to the points. * List of games that get posted daily. * Must have mobile app version. * Details to products  Frustrations  * Pop up Advertiser * Not clear and misspelled work. * Click bait. * False information |

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| A person wearing glasses  Description automatically generated with low confidence |  |
| Matt o’hara **Occupation**  Student demographic **Age**  20  **Nationality**  American  **Status**  Single  **Educational level**  Associates Degree  **Languages**  English |  | Description Matt a Full-time student at an ivy league university, to reduce his stress he plays videos games and watch anime. He extremely a big fan of all games and anime that first came out. To keep his friends up to date he informs them of the best games and anime to watch.  **Goals**   * A lot of content * Great community * Forums to talk to others.  Frustrations  * Hard to find content. * Unorganized * Pop up advertisements * Sign ups |